

2020 ANNUAL REPORT



OUR MISSION

The Phinney Neighborhood Association (PNA) builds, engages and supports our diverse community through programs, services and activities that connect neighbors and foster civic engagement.



OUR VALUES

We believe the following values create a stronger more connected community:

- Belonging
- Inclusivity
- Intentional engagement
- Responsiveness



OUR VISION

We envision strangers becoming **neighbors**, and neighbors becoming a **welcoming** and **caring community**.



LETTER FROM
BOARD PRESIDENT
VERONICA IOCCO

This year tested our mettle; it bent us and we did not break. This community leaned in and generously shared their gifts in the forms of donations and time. It was through your support and faith that we were able to begin providing important services to our community members. New volunteers stepped forward and supported the work of the **Hot Meal Program**. Teachers at **Whittier Kids** cared for the children of our first responders and essential workers. Folks of all ages engaged in our **PenPal program** and provided seniors with much-needed social engagement. Our three cooperative preschools shifted to distance learning models and are providing engaging education opportunities for children ages 1-5.

While writing these words, I reflect back on where we've been and where we are going. **Where have we been?** We started the year with our newly hired executive director and in June we lost our new ED and welcomed the return of our previous ED, Lee Harper. In September, Lee, with the support of the board and staff, initiated the new ED search; as of last night, the board completed the last interview for our three final candidates! By the time you are reading this our new Executive Director, **Christi Beckley**, will have started.

In 2020 our **Equity, Diversity and Inclusion** work continued, shifting our EDI task force into a codified and official board committee. With twice monthly meetings the group, consisting of board and staff members, is working towards making the PNA an anti-racist organization. Equitable hiring practices have been adopted. The staff and board prioritized the work of EDI and generously funded the hiring of EDI consultants. With the support of these professionals, additional board and staff members are engaging in the work of building trust to take part in these difficult conversations and strengthen the organization's ability to critically self-reflect and move forward in a more just, humble and inclusive manner. This year the entire board participated in a *Breaking White Silence* book group, and this will now be a standing requirement for all incoming board members. Each month, board members are provided with EDI materials and time is set aside at each board meeting to engage in candid discussions of the assigned materials. As we settle into this work, we look to invite community members to join and grow with us. The leadership of the organization has been tested and the resolve of your board and staff is undeniable and inspirational.

Thank you to our **community members, donors, volunteers** and **local businesses**. You stood with us and leaned in when we needed your support; the PNA is stronger because you invested in us. We are ready for 2021 and are excited to do the work. Thank you.

Veronica Iocco
PNA BOARD PRESIDENT
January 2021 – June 2021



MISSION MOMENTS

I can only imagine the amount of time, effort and coordination it took to give the **Kinship Care** folks gifts for the children. I want you to know how much I appreciate this. Today, I picked up the gifts for my grandson, Anthony. These gifts are absolutely perfect for him. Wow!!! What a happy boy he will be on Christmas morning. Thank you for your generosity. Best regards,

~ **Diane**, GSC Support Group participant



This is a great lesson for me. I LOVE WRITTING TO MY YOUNG PAL. I'm most interested in taking on another **PenPal**. It is such a grand experience. My current pal is 11 years old and a delight. She is very smart and writes a very good letter. Two of my friends have PenPals and we are all so thrilled. THANK YOU FOR THIS PROJECT. Let me know if I can have another PenPal.

~ **PenPal program participant**

Thanks for reaching out to remind us about our **membership**, and to highlight all the great things the PNA is doing for the community. I don't think we were aware of the meal assistance / grocery deliveries, so it was nice to learn about those programs. I just renewed, and I hope that you're doing well with everything going on in the world these days!

~ **Kari**, PNA Member

Thank you all for letting me be a part of giving back this summer; it has been amazing to be around others dedicated to the community and specifically the strength, kindness, dedication, and generosity that is evident in you three women. It is a mostly thankless job that is given way more time and energy than the typical 9-5 job, and you are all heroes, truly. It's been a pleasure and I wish you all the best!

~ **Emily**, Hot Meal program volunteer

I just wanted to thank the staff at the village for sending the weekly emails and to continue to remind me that I am a part of something bigger than this closed-in loneliness I and I'm sure a lot of elderly people are going through. So thank you so much Riana,* Rebecca* and special thanks and kudos to Alana.* I am so blessed and honored. Thank you all and God Bless the **Village** and the PNA. Thanks again.

~ **Edward**, PNA Village Member

2020 BOARD MEMBERS

Jim Bennett
Evan Bougaard
Marty Chakoian
Amanda Darling
Jennifer Davison
Laura Fletcher
Amanda Froh
Adam Grossman
Minor Harris
Veronica Iocco
Michael Kucher
Nick Major
Gabe Murphy
Renee Shulz
Barry Stoner
Bill Thorness



PROGRAMS

- Ballard Preschool Co-op
- Community events & education
- Greenwood Senior Center
- Hot Meal Program
- Membership Program
- PenPal Program
- Phinney Center Gallery
- Phinney Cooperativa Preescolar en Español
- Phinney Neighborhood Preschool Co-op
- PNA Business Group
- PNA Village
- *The Review* community newspaper
- Room rentals
- Tool Lending Library
- Volunteer Program
- Whittier Kids School Age, Preschool Programs, and Summer Camp

BY THE NUMBERS

4150 total members representing 73 zip codes

993 volunteers serving 24,093 hours

253 Preschoolers learning at Whittier Kids or a Co-op

273 School Age kids in safe and supportive child care

146 small gestures and 158 rides given to PNA Village Members

20,000+ meals served at the Hot Meal Program and 50 meals delivered each week to Greenwood Senior Center Members

18 Weekly classes held online and 10 ongoing virtual support groups held for seniors

PROGRAM AND EVENT SUPPORTERS

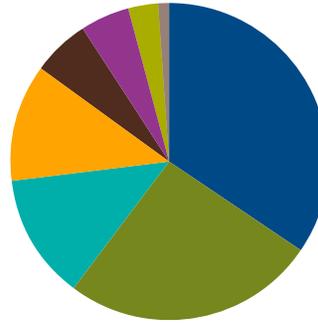
1000 Cranes Tai Chi
4Culture
Aging Wisdom
American Cetacean Society – Puget Sound Chapter
Anchor Home Services
Ballard Market
Catholic Community Service – King County
City of Seattle
Columbia Bank
CRD Design Build
Crescent Builds
David Inman Photography
Era Living
Fales Foundation
Family Resource Home Care
Franz Bakery Foundation
Gravity Payments
Greenwood True Value Hardware
Harvest
Hecho
Home Care Assistance
HomeStreet Bank – Crown Hill
HomeStreet Bank – Phinney
IRG Physical & Hand Therapy of Greenwood

Jamie Flaxman Real Estate
Ken's Market
King County
Lucky Seven Foundation
Phinney Estate Law
Piper Village
Red Mill Burgers
RidgeWood Bottle & Tap
Salmon Bay Friends
Sarah Comer Music Lessons
Seattle Folklore Society
Seattle Foundation
ShelfGenie
ShineWell Culinary Helpers
SHKS Architects
Skandia Folkdance Society
State of Washington
Swansons Nursery
Swedish Medical Center Ballard
The Hemlock Apartments
Umpqua Bank
Verity Credit Union
Windermere
Woodland Park Zoo
Yonder Cider

2020 FINANCIALS

2020 OPERATING INCOME

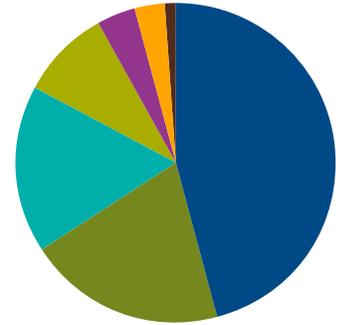
\$2,785,956



- 35% Grants
- 26% Program Fees
- 13% Contributions
- 12% Facility Rentals
- 6% Memberships
- 5% Events & Fundraising
- 3% In-Kind Rent
- 1% Misc.

2020 OPERATING EXPENSES

\$2,885,184



- 46% Program
- 20% Admin.
- 17% Facilities
- 9% Events & Fundraising
- 4% Membership
- 3% In-Kind Rent
- 1% Communications

PARTNERSHIPS

Bloodworks NW
City Fruit
Emerald City Contra Dance
FamilyWorks
Food Lifeline
Generation Pride
Greenwood Arts Council*
Greenwood Knights
Gumshoe 5K Walk
King County Seed Library
Lahai Health
Meals Partnership Coalition
N 63rd Mural Project*
NW Service Providers
Operation Sack Lunch
Project Pilgrimage
Scarecrow Video
Seattle Census 2020
Seattle Folklore Society
Seattle Office of Emergency Management
Seattle Pacific University School of Nursing
Seattle Policy Department Women's Safety Program
Sound Generations
St. John United Lutheran Church
Sunset Hill Community Association
Team Dragonfly*
University Family YMCA
University Heights
Vision Greenwood*
Whittier Elementary



**programs fiscally sponsored by the PNA*



PHINNEY NEIGHBORHOOD ASSOCIATION

6532 Phinney Ave N

Seattle, WA 98103

206.783.2244

phinneycenter.org